

The developments during the U.S. presidential campaign in 2008 and the Arab Revolution show that the power of Social Media Platforms goes beyond mere social networking. These platforms are part of our daily life and even seem to influence the political decision making process. Are those well connected grassroots movements transferable to the German political environment? Which future role of Social Media Platforms should we expect?

We cordially invite you to a panel discussion hosted by the German Atlantic Association to debate these questions.

Social Media Platforms – Major Political Players?

**Thursday, June 16, 2011
03:00 PM – 05:00 PM**

Dr. Stefanie Babst

NATO Acting Assistant Secretary General for Public Diplomacy
NATO Headquarters

Prof. Dr. Andreas Elter

Chair Department of Journalism,
Macromedia University for Media and Communication (MHMK)

H.E. Ambassador Philip D. Murphy

United States Ambassador to the Federal Republic of Germany

Moderation:

Werner Sonne

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Please note that you have to register (Janika.Bratvogel@dtatlg.es.de) before June 14, 2011.

You are welcome to bring your smartphone to participate in the discussion via twitter.

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